



PLAYERS GO PLACES

Low Tar Players.
Regular and Menthol
Kings and 100's

Kings: 12 mg "tar," 1.0 mg nicotine—100's: 10 mg "tar,"
1.0 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



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00720-00411A
Players
"Cafe Bar"
National Magazines—1984
Page 4/C Brand—Roto
Wells, Rich, Greene, Inc.